



THE WONG IMPRESSION

July 2026 | Photography & Fine Art | Client Guide



Crafting the Impression

At The Wong Impression, our philosophy is simple: we don't just take photographs; we craft visual legacies. We believe in the power of merging traditional fine art with cinematic lighting to create imagery that commands attention and stands the test of time. Whether we are capturing an intimate milestone or building a bold commercial identity, our goal is to translate your unique narrative into an undeniable work of art. Welcome to the experience.



Portraiture & Fine Art

Tailored sessions designed for personal branding, editorial portfolios, and defining life milestones.

The Essential

Clients seeking high-impact, straightforward milestones or fine-art headshots.

- 1-Hour Session (studio or on-location)
- 2 outfit looks
- 5 high-end retouched digital images
- Private online viewing gallery

Starting at \$350

The Signature

Your ideal, standard booking looking for narrative depth and visual variety.

- 2-Hour Session (studio or on-location)
- 4 outfit looks
- 15 high-end retouched digital images
- Private online viewing gallery

Starting at \$650

The Premiere

Clients wanting a full editorial, magazine-style production experience.

- Half-day dedicated production (4 Hours)
- Creative direction & concept building
- 30 high-end retouched digital images
- 1 custom video teaser reel

Starting at \$1,400





Commercial & Brand Identity

High-impact visual assets engineered to elevate your market presence and drive brand authority.

Brand Lifestyle

Dynamic, on-location imagery building a premium visual library for founders and leaders.

- 2-Hour on-location session
- Multiple wardrobe changes
- 20 high-end retouched digital images
- Standard commercial usage license

Starting at \$650

Product & E-Commerce

For brands needing clean, high-conversion studio photography for catalogs or web stores.

- Half-Day studio session (4 hours)
- Specialized lighting & staging
- 25 high-end retouched product images
- Infinite white or stylized backgrounds

Starting at \$850

The Campaign

For major product launches and advertising requiring full-scale, premium visual assets.

- Full-Day dedicated production (8 hours)
- Extensive creative direction & concepting
- 1 cinematic commercial (30-60 seconds)
- 15 high-end retouched digital images
- Full commercial buyout license

Starting at \$2,250





Architectural & Real Estate

Showcasing properties through precise composition, cinematic lighting, and dynamic aerial perspectives to attract premium buyers.

The Essential Listing

For standard residential properties requiring high-quality, foundational imagery.

- Interior & exterior coverage (Up to 2,500 sq ft)
- 25 - 35 high-resolution edited images
- 24 to 48-hour delivery turnaround

Starting at \$250

The Premium Estate

For luxury properties requiring elevated visual marketing and dusk aesthetics.

- Comprehensive coverage (Up to 4,500 sq ft)
- 35 - 50 high-resolution retouched images
- Cinematic twilight/dusk exterior photography
- Aerial drone photography (5-8 images)

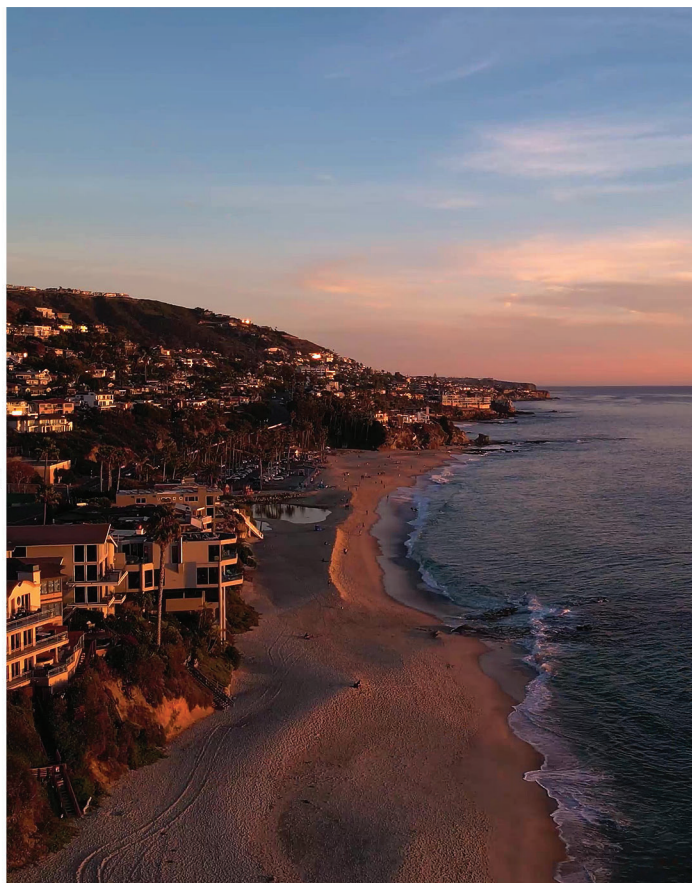
Starting at \$450

The Architectural Showcase

The ultimate marketing package, combining fine-art property photography with a cinematic motion tour.

- Comprehensive property coverage (Unlimited sq ft)
- Cinematic twilight & aerial drone photography
- 1 Custom cinematic property video tour (60-90 seconds)
- Detail/macro shots of premium fixtures and finishes

Starting at \$850



Studio Add-ons & Exclusive Services

Fine Art Print & Media Production

Transition your digital gallery into tangible, high-end physical media. We handle the entire curation, formatting, and production process alongside our trusted third-party printing labs.

We will transform our best work into physical media including:

- Photo prints
- Custom made photo books
- Commercial banners
- Large-scale posters
- and more

Private Mentorship & Coaching

Tailored, 1-on-1 instructional sessions designed for aspiring creatives and enthusiasts.

Whether you are looking to master intricate studio lighting setups for portraits, perfect the technical art of nighttime cityscape photography, or streamline your post-production editing workflow, we offer dedicated, hands-on guidance to elevate your craft.

Frequently Asked Questions

What is the standard turnaround time for deliverables?

For standard portraiture and real estate coverage, your proofing gallery will be available within 7 to 10 business days. Larger commercial projects and video deliverables such as the motion advertisements included in The Campaign tier, typically require 2 to 3 weeks for comprehensive editing, sound design, and color grading.

How do I secure my date?

To reserve your session, we require a signed digital agreement and a non-refundable 50% retainer. The remaining balance is due 48 hours prior to our scheduled session. Dates are booked on a first-come, first-served basis.

Are studio rental fees included in the package rates?

Our listed package rates cover the creative fee, active production time, and high-end post-production retouching. If your vision requires a specific indoor aesthetic, external studio rental fees are billed separately. We are happy to provide a curated list of our trusted studio partners during your consultation.

Do you travel for location and commercial shoots?

Yes, we routinely operate across various locations outside of Los Angeles and Orange Counties. For projects extending beyond these zones or requiring air travel, custom travel and accommodation quotes will be provided.

Do I receive the RAW, unedited files?

Our brand is defined by our signature styles, meticulous cinematic lighting and precise post-production retouching. To ensure our visual standards are always met, we do not release RAW or unedited files. For photoshoots, clients will have an opportunity to view a proof gallery and select a number of favorite images prior to post-processing. You will receive a fully polished, high-resolution final gallery.

For bookings or further inquiries:

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Base of operations:

**LOS ANGELES COUNTY and ORANGE COUNTY
CALIFORNIA**

